



Yash Bhut

Copywriter

Most eager to experiment and solve problems. Passionate about Artificial Intelligence and Web3.

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Experience

- Aug'22 – present Steinbeis University Berlin
Research on Artificial Intelligence
- Apr'22 – Jun'22
(3mths) DDB Berlin
Copywriter – Intern
- Jan'22 – Mar'22
(3mths) Ingo Hamburg
Copywriter – Intern
- Oct'21 – Dec'21
(3mths) Innocean Berlin
Copywriter – Intern
- Nov'18 – Aug'20
(1yr, 9 mths) MICA – The School of Ideas, Ahmedabad
Assistant Content Writer
- Oct'18 – Sept'20
(2yrs) Ahmedabad International Literature Fest
Core Organising Committee

Education

- 2022 – 2023 University of Helsinki
Elements of AI – Online Certificate Course
- 2021 D&AD New Blood Academy 2021
Advertising Bootcamp (by D&AD and WPP)
- 2020 – 2023 Miami Ad School Europe + Steinbeis
University
Copywriting Program + Master's Degree
- 2015 – 2018 Gujarat University
Bachelor of Business Administration (BBA);
Specialisation in Marketing

Volunteered

2017 – 2019

Gujarat Literature Festival (4 editions)
Cause: Arts, Culture, Literature

Josh Talks (2 editions)
Cause: Public awareness, Inspiring people

TIECON Ahmedabad (3 editions)
Cause: Entrepreneurship

2015 – 2017

SAARTH, IIM-Ahmedabad
Cause: Education

InShodh, IIM-Ahmedabad
Cause: Education

Sattvik Food Festival by SRISTI (2 editions)
Cause: Health and Food

Awards

2023

Clio Awards – Bronze // The Abortion Collection
Graphis New Talent Award – Gold // Lingot Coin
Graphis New Talent Award – Silver // The Chill Chapter
The Webby Awards - Honoree // Lingot Coin
ADC Young Ones - Finalist // Redeem Your Sins
ADC Young Ones - Shortlist // Storyverse

2022

D&AD New Blood – Wood Pencil // Lingot Coin
Creative Conscience – Silver // Homo Fossileum Fuelensis
Golden Award of Montreux – Gold // Homo Fossileum Fuelensis
Golden Award of Montreux – Finalist // Keep It Unique
Clio Emerging Creative Award – Finalist // Maze On
ADC Young Ones – Shortlist // Homo Fossileum Fuelensis
Summit International Awards – Gold // Litlost
Summit International Awards – Bronze // Lingot Coin
New York Festivals – Finalist // Litlost
Applied Arts – Winner // Lingot Coin
Ad Stars – Winner // Homo Fossileum Fuelensis
Ad Stars – Finalist // Litlost
Ad Stars – Finalist // Lingot Coin

2021

D&AD New Blood – Graphite Pencil // The Chill Chapter
Golden Award of Montreux – Finalist // The Chill Chapter
M.AD Ideathon – 2nd position // Homo Fossileum Fuelensis